



ZERO WASTE EUROPE

If you are not for Zero Waste, how much waste are you for?

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November-December 2011



Progress towards Zero Food Waste in the EU

Almost 50% of edible and healthy food gets wasted in EU households and supermarkets each year while 79 million EU citizens –out of 500 million Europeans- live beneath the poverty line and 16 million depend on food aid from charitable institutions.

Food waste is many times a waste; it is a waste of resources [...]



Reuse of WEEE: widening the cycle of materials

Giving a second life to products before they are –hopefully- dismantled for safe recycling is the most preferable option. Yet “some” say the demand for second-hand electric and electronic goods is low and it is better to send them to dismantle and get yourself a new one. Think twice! The opposite is true.

In [...]

Gaiakraft: Beyond paper recycling?



Few years ago paper and cardboard recycling was regarded as a big step in closing the loop of materials, yet what back then was a big improvement now it has the potential of going further. Paper recycling is a no-brainer now but there are new alternatives that are a lot more environmentally friendly.

Following [...]



Little Museum of Bad Industrial Design

Primary school students of Capannori, Italy, set up the Museum of Bad Industrial Design (Piccolo Museo degli orroridi progettazione). A museum of packaging and products that cannot be reused, repaired, recycled or composted and hence have to end up in the dump.

This experience allowed the students to observe their everyday life and pick [...]



Unpackaged: shopping without packaging

Look at your home waste and you will see that it is mostly packaging. Once you have removed the food waste and paper what is left is mostly single use plastic bottles, cans, trays... Therefore, if you minimise the packaging in your shopping you will be generating less waste. Easy, uh?

Unpackaged is one of [...]



Succesful Zero Waste event in Rome

Organised by Zero Waste Lazio with the support of the Italian Zero Waste Network

Last weekend the Piazza Apostoli in Rome was filled with more than 3000 people who were asking for a Zero Waste alternative to the "Polverini local plan" which instead of reducing, reusing, composting and recycle wants to dispose of most of [...]

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